

ARTWORK GUIDELINES

FILE FORMAT

As a starting point, we only receive "High Quality Print" PDF files from both PC and Mac software. We recommend exporting files at the "High Quality Printing" setting. Before exporting your file as a PDF, convert all text to outlines and embed all images. Include a screen shot or .jpg proof for content verification.

If you are not able to generate a "High Quality Print" PDF, we accept the following software generated file formats.

- Photoshop .PSD Include all layers, paths, channels, links and fonts.
- Illustrator .AI Convert text to outlines, include all linked images (do not embed images).
- InDesign and QuarkXpress files are not recommended for large format printing. We only except "High Quality Printing" PDF's generated from these software programs.

TEMPLATES

Artwork templates in PDF format for all graphics sizes can be download on our website: indydisplays.com

RESOLUTION

The best results are achieved when the resolution of the images are between 72-125 DPI at final print size (full size). Images submitted at higher than 125 DPI will create larger file sizes without any visible gain in print quality.

COLOR

All colors must be defined in CMYK. If converted from RGB to CMYK significant color changes can occur, please proof your colors prior to submission. Pantone Spot Colors may be requested, but exact color matches are not always possible. Reference printouts will be considered for layout only, not as actual color reference. If a color layout can not be sent, include a .jpg, .pdf (screen optimized) or screen shot file. Clearly mark filename as "proof". For black use (Process Black).

FILE TRANSFER

All files sent by WeTransfer should be compressed (.sit, .rar, or .zip). Your files can be uploaded through our website: <https://indydisplays.wetransfer.com>